
**Business Ethics Concepts And Cases Pdf
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a company must be honest in the way that it conducts its business. it must not use deceptive marketing techniques or try to deceive customers or its suppliers. if a company does this then it is liable for any harm that is caused. a company is not allowed to violate the law. if it does this it should be punished. hume argued that the concepts of justice and rights come from the contract between individuals. he held that there are no rights beyond those individuals have. if this contract is accepted, then it is necessary for someone to enforce the contract. this agent is the state. the state is responsible for preventing individuals from breaking their contract. the state can also enforce the rights of others. ethics is about what is right and what is wrong. ethics is about the good and the bad. ethics is about actions. right and wrong are answers to questions. if you are asked whether a person did the right thing, you can look at the facts. if the facts are true you should say that he or she did the right thing. this means that you should follow your conscience and act morally. however, you may have to change your course of action if you see that you are being unfair to someone. this is because the person may have a right not to be treated unfairly. if this is a right that person has, then you should respect it.

chapter 1. ethics and business chapter 2. principles in business chapter 3. the business system chapter 4. the marketplace chapter 6. consumer production and marketing chapter 7. job discrimination back to top

chapter 1. ethics and business business ethics is about how a company incorporates ethics into its operations. there are many firms that choose profits over ethics; they profited through unethical behaviour. even though there are many firms that at one time have engaged in unethical behaviour, it is not a good long-term business strategy for a company.

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the united states has a wide variety of different business ethics standards, but there are only a few. this means that all of the business ethics standards should be made public and used to evaluate business. in the twenty-first century, the business ethics are important because of the way in which organizations are structured. many people think that most of the things that they do are for the benefit of themselves. but there are organizations that are just for the benefit of the company. these organizations are called companies. a company's values can influence its members to act in a certain way. a company's values include its moral obligations. if a company has good values, then its employees, customers, and business partners will be honest, loyal and helpful. a company has a duty to be honest in the way that it conducts its business and to make sure that it is paying its suppliers the correct amount of money. if it does not perform these duties then the company is liable for any losses that it causes. a company also has a duty to obey the law. if the company breaks the law it should be punished. a company also has a duty to promote the interests of its shareholders. it must not put its own interests ahead of its shareholders. if a company does this, then it is liable for losses to the shareholders. a company should not try to avoid the obligations that it has to its shareholders. these obligations can be reduced if the company is able to reduce its costs or become profitable. a company must be honest in the way that it conducts its business. it must not use deceptive marketing techniques or try to deceive customers or its suppliers. if a company does this then it is liable for any harm that is caused. a company is not allowed to violate the law. if it does this it should be punished. a company must obey the law. if it does not, then it should be punished. a company must operate in a safe environment. it must not expose its employees to harm or danger. if it does not, then it is liable for any harm that it causes. a company should not try to avoid the obligations that it has to its employees. these obligations can be reduced if the company is able to reduce its costs or become profitable. 5ec8ef588b

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